

## Neil Howard Telecoms announces its partnership with Callista

Blackburn, Lancashire - March 5th 2008: Neil Howard Telecoms announces its partnership with Callista.

The Callista Group has a long and successful 19-year history in the design and development of call management systems and hospitality management systems. Its systems are sold in more than 17 countries with an installed customer base of more than 6000. Callista is known for its innovative software design which incorporates state of the art components to ensure accurate call management and hospitality management whilst simultaneously remaining easy-to-use and completely cost effective - even for the smallest businesses or the smallest hotels, motels, lodges B&Bs and hostels.

Callista has forged longstanding relationships with most of the world's largest PABX manufacturers to ensure that its systems can be as widely used as possible.

Howard Jones, Managing Director at Neil Howard Telecoms, said "We are very pleased with the Callista proposition; we can now offer, to our current and future customers, the option to help them manage their hotel in a very cost-effective way, ultimately to decrease their costs and maximise their profits".

Neil Howard Telecoms was established in 1985 and has over 20 years of experience in telecommunications. They work to a simple philosophy; Listen to the needs of each customer and help them to choose the best communications solution: From Voice to Landline & IP Telephony, Data and Vehicle Tracking, guaranteeing total satisfaction.

The shared vision of every one of their employees is their biggest asset.

John Dowd, at Callista UK, said "We are dedicated to working alongside professional, first class resellers, like Neil Howard Telecoms, in order that we can offer our customers a full range of quality solutions. We totally welcome this new association as it provides the opportunity to supply a complete, high-quality service which wholly complements Callista's portfolio".



**MAKING THE RIGHT CONNECTION®**

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### ABOUT NEIL HOWARD TELECOMS

Neil Howard Telecoms was established in 1985, with over 20 years experience in telecommunications.

How can we help you?



VOICE



LANDLINE &  
IP TELEPHONY



DATA



VEHICLE  
TRACKING