

# connect

Issue Six - June 2007



## VOICE

### SHINE - BLACK LABEL SERIES FROM LG

They are...

- Styled in metal
- 2.2" Wide Mirror LCD
- Multi-functional Scroll Key
- 2 Megapixel camera certified by Schneider-Kreuznach ... born to Shine!

For more information, visit [www.neilhoward.co.uk/products/voice](http://www.neilhoward.co.uk/products/voice)

LG Shine



## RELAX! WE'VE GOT IT ALL UNDER CONTROL

How much time would you like to save this year? Let us worry about it! Upgrade with us when your contract is about to be renewed and have a chance to enjoy The Lakeside Hotel in Windermere for a weekend whilst we take care of your communications!

It couldn't be easier. Follow the link below, submit your details (including the reference number 06NE07) and you will be entered into our prize draw!\*

[www.neilhoward.co.uk/prizedraw](http://www.neilhoward.co.uk/prizedraw)

\*Terms & Conditions apply, for more information, e-mail us at [marketing@neilhoward.co.uk](mailto:marketing@neilhoward.co.uk)



## MOBILE REPAIR SERVICE

Neil Howard Telecoms are offering an out of house warranty repair service. The following charges apply to **non-warranty**/ damage repairs:

- Beyond Economic Repair, Liquid/ Physically damaged = £15.00 + VAT
- Refused Estimates = £15.00 + VAT
- No Fault Found = £15.00 + VAT

A return carriage fee of £10.00 + VAT will be added to each **non-warranty** repair.

Would you like to know more about Mobile Insurance? Just ask for our **CONNECT GUIDE ON MOBILE INSURANCE** by e-mailing us at [marketing@neilhoward.co.uk](mailto:marketing@neilhoward.co.uk)

## CUSTOMER PROFILE: SILENTNIGHT BEDS

Silentnight Beds is the power brand within the Silentnight Group, the UK's leading bed manufacturer.

- In their 60 years they have manufactured over 40 million beds
- They make approximately 1,800 beds a day
- They deliver 700 beds a day direct to customers and another 1,300 a day to retailers across the UK
- A Silentnight bed is sold every 90 seconds
- In the past five years they have put 3.2 million people to bed!
- A duvet twice the size of the City of London would be needed to cover all the beds Silentnight has sold in the past 5 years!
- If you put all the beds together end to end that Silentnight has sold over the past 5 years alone they would get to Rome and back and would cover over 800 football pitches!

For more information, please visit [www.silentnight.co.uk](http://www.silentnight.co.uk)



## DATA

### NOKIA N95

It's what computers have become! - Stylish and Compact

It allows you...

- To access your emails
- To access the internet with advanced web browsing
- To access your music
- To record your favourite moments as they happen
- To upload instantly to Flickr (one of the best online photo management and sharing applications in the world) with a 5 megapixel camera with Carl Zeiss optics
- To access GPS mapping
- To download movies in a heartbeat
- To do whatever you need, wherever you are

So...

• Nokia N95 is the definition of optimal performance. What are you waiting for?

Would you like to know more about Mobile Office Solutions? Just ask for our **CONNECT GUIDE ON MOBILE OFFICE SOLUTIONS** by e-mailing us at [marketing@neilhoward.co.uk](mailto:marketing@neilhoward.co.uk)

For further information on data products, visit [www.neilhoward.co.uk/products/data](http://www.neilhoward.co.uk/products/data)



Nokia N95

MAKING THE RIGHT CONNECTION™

neil howard  
TELECOMS



## ARTICLE OF THE MONTH: MEPS BACK CUT TO ROAMING FEES

A new "Euro-tariff" that could take up to 70% off the cost of roaming charges was backed by Parliament's Industry Committee. It proposes a flat rate of 40 cents a minute anywhere in the EU and with a vote in full plenary due on 9 May; lower mobile phone costs while abroad are a step closer. The two largest blocs in the Parliament - the European People's Party (EPP) and the Socialists (PES) both welcomed the deal which was hailed as a compromise between consumers and businesses.

Parliament's reporter Paul Rübiger said that "roaming charges are set to tumble - this is a major success for European consumers and a clear signal to Europe's telecom industry" said the EPP member. The Vice-President of the PES, Robert Goebbels, called it "a victory that will help consumers right across the EU for many years to come".\*

\* Extract from European Parliament: Information Society - 16-04-2007 - 15:15

What do you think about this article? Share your thoughts by e-mailing [marketing@neilhoward.co.uk](mailto:marketing@neilhoward.co.uk)

## DON'T JUST TAKE OUR WORD FOR IT...

Neil Howard Telecoms has a personal and friendly approach with good attention to detail; I wish all my suppliers were the same!

Geoff Powell - Technical Director - Tail Lift Engineering Ltd

### LANDLINE

#### CUT THE COST OF FIX LINE CALLS

If you're paying over the odds for calls from your office phones, what's stopping you from switching suppliers, especially when you could cut your costs by choosing us as your fixed line call supplier?

You can stick with your current supplier for line rental, you don't have to change your number and you don't need any special gadgets or dial-out codes.

For more information visit [www.neilhoward.co.uk/products/landline](http://www.neilhoward.co.uk/products/landline)



What would you like to see in the next issue?  
For suggestions of topics please e-mail us at [marketing@neilhoward.co.uk](mailto:marketing@neilhoward.co.uk)

## CASE STUDY

### Tail Lift Engineering

Based in Maghull (Liverpool), they operate a 24hr nationwide breakdown service. This covers the on-site repairing, servicing, weight testing and LOLER testing of any make of vehicle tail lift, shutter door, de-mount or ground loading system.

Since they are agents for almost all of the manufacturers, they are able to carry out every aspect of warranty work, providing genuine parts, advice and sales of new lifts.

However, they needed the right communications in order to achieve the company's goals.

Nokia 6300



Would you like to find out how Tail Lift Engineering and Neil Howard Telecoms work together?

Please visit [www.neilhoward.co.uk/mediacentre](http://www.neilhoward.co.uk/mediacentre)

## VEHICLE TRACKING

Fleetstar-AVL delivers real-time GPRS-based tracking and comprehensive reporting for less than £1 per vehicle per day!

#### It has...

- Live vehicle tracking
- Exception reporting
- A journey replay mode
- Customised reporting.
- SMEs can also benefit from in-depth mileage information, SMS messaging and live traffic information.



Would you like to know more about Vehicle Tracking? Just ask for our CONNECT GUIDE ON VEHICLE TRACKING by e-mailing us at [marketing@neilhoward.co.uk](mailto:marketing@neilhoward.co.uk)

For more information on vehicle tracking products, visit [www.neilhoward.co.uk/products/vehicltracking](http://www.neilhoward.co.uk/products/vehicltracking)



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## ABOUT NEIL HOWARD TELECOMS

Neil Howard Telecoms was established in 1985, with over 20 years experience in mobile communications.

How can we help you?



VOICE



LANDLINE



DATA



VEHICLE TRACKING