

connect

Issue Five - May 2007



DATA

QTEK 9100

Get the touch of tomorrow, today!

It has...

- one of the latest Microsoft mobile operating systems 5.0
- the technology to synchronize your Outlook, inbox, calendar and contacts
- WiFi and EDGE, full messaging capability, Word, Excel & Multimedia as well as a QWERTY keyboard – allowing you to use both hands when typing on the device for faster input. When you are finished, the keyboard slides away and the 9100 returns to a compact PDA size.
- A 2.8 inch colour touch screen display automatically switches between portrait and landscape mode when the keyboard is extended.

It helps your company...

- To be more successful
- Increase productivity of employees
- Increase turnover as well as efficiency

So...

- Come and get the ultimate business road warrior NOW!

Would you like to know more about Mobile Office Solutions? Just ask for our **CONNECT GUIDE ON MOBILE OFFICE SOLUTIONS** by e-mailing us at marketing@neilhoward.co.uk

For further information on data products, visit www.neilhoward.co.uk/products/data

Qtek 9100



VOICE

PARROT CK3100 LCD

The most advanced hands-free car kit on the market!

You can...

- View your mobile phone's information on a separate small LCD screen
- Choose a kit that integrates seamlessly into your car for real audio quality
- Make calls in complete safety with the voice recognition feature
- Take advantage of the universal Bluetooth® solution



Parrot CK3100 LCD

SONY ERICSSON K800i

For the digital connoisseur

So why not make it the best picture every time, with auto focus, built-in Xenon flash, image and video stabiliser function and BestPic™?

- A quality camera that's also a phone: a 3.2-megapixel digital camera with all the functionality and connectivity you'd expect in a top 3G phone.
- Send your message to the world: Share your images instantly via Bluetooth™, MMS, email or blog – your own blog is created the first time you blog a photo, for friends and family to see.
- 3G makes it possible: Mobile Web browsing, photo blogging, push email, downloading multimedia content and video calling are a reality with 3G. This phone's got it all.



Sony Ericsson K800i

For more information, visit www.neilhoward.co.uk/products/voice

CUSTOMER PROFILE: TAIL LIFT ENGINEERING

Tail Lift Engineering is currently celebrating it's 20th year of being in business!

Based in Maghull (Liverpool) they operate a 24hr nationwide breakdown service. This covers the on site repairing, servicing, weight testing and LOLER testing of any make of vehicle tail lifts, shutter doors, de-mount and ground loading systems.

As they are agents for almost all of the manufacturers they are able to carry out every aspect of warranty work providing genuine parts, advice and sales of new lifts.

All these key points drawn together, combined with a dedicated team of friendly staff, truly makes Tail Lift Engineering the number one one-stop shop for reliability and convenience.

In November 2006 Tail Lift Engineering gained the ISO 9002 accreditation and was also awarded Investors in People in 2001.

For more information visit www.tailliftengineering.com



RELAX! WE'VE GOT IT ALL UNDER CONTROL

How much time would you like to save this year? Let us worry about it! Upgrade with us when your contract is about to be renewed and have a chance to enjoy The Lakeside Hotel in Windermere for a weekend whilst we take care of your communications!

It couldn't be easier, follow the link below, submit your details including the reference number 05NE07 and you will be entered into our prize draw!*

www.neilhoward.co.uk/prizedraw

*Terms & Conditions apply, for more information, e-mail us at marketing@neilhoward.co.uk





ARTICLE OF THE MONTH: THE ROAD SAFETY ACT

It's been a couple of months now since the Road Safety Act brought in higher penalties for driving whilst holding a mobile phone. But did you know this includes being distracted by a hands-free phone too?

We think safety should come first and have many ways to stay in touch without using a mobile phone whilst driving; Voicemail provides you with your own message service and Respond Plus, a personal message service - can take your message and send it to you as an SMS - both of which you can pick up road-side. Car kits are still legal, but the safest way to avoid prosecution is to pull over and talk using your hands-free.

The only exception to the rule is that a driver can call 999 or 112 in response to a genuine emergency when it is safe or practical to do so. So if you use your phone or get distracted by it, remember that you will now face:

- 3 penalty points
- A fixed penalty notice fine of £60.
- A potential court case and fine of up to £1,000- £2,500 (for drivers of vans, lorries, buses and coaches).

What do you think about this article? Share your thoughts by e-mailing marketing@neilhoward.co.uk

What would you like to see in the next issue?
For suggestions of topics please e-mail us at
marketing@neilhoward.co.uk

CASE STUDY

Bowker BMW

BlackBerry
Pearl 8100

Bowker BMW has been located in the North West for over 25 years and operates 2 dealerships (based in Blackburn and Preston), which have grown significantly over this period into highly successful businesses.

With growth comes the challenge of keeping in contact both internally and with customers. This falls into two key areas:

- Senior Management contact when away from base
- Managing business communication costs



Would you like to find out how Bowker BMW and Neil Howard Telecoms work together? Please visit
www.neilhoward.co.uk/mediacentre

VEHICLE TRACKING

Live Vehicle Tracking from 75p per vehicle per day!

If you require core vehicle location information for your mobile resources, with live vehicle visibility and regular email-based reporting to improve decision-making and control, we have a solution for you!.

Would you like to know more about Vehicle Tracking? Just ask for our **CONNECT GUIDE ON VEHICLE TRACKING** by e-mailing us at marketing@neilhoward.co.uk

For more information on vehicle tracking products, visit www.neilhoward.co.uk/products/vehicltracking



LANDLINE REDUCING COSTS FOR YOU

Even though the simplest cost-cutting exercise can sometimes be staring you in the face, the prospect of change is so daunting you choose instead to stick with what you know.

When you transfer your fixed-line calls and line rental to us you'll not only make great savings, but we'll handle the entire process.

There's no need to change your number or install extra equipment, and no need to deal with BT. For you, it's business as usual.

For more information visit
www.neilhoward.co.uk/products/landline



DON'T JUST TAKE OUR WORD FOR IT...

Neil Howard's staff are most helpful in leading you through the minefield of conflicting tariffs and have provided us with a cost effective programme to save us nearly 30% cost p.a.

Len Morris - Managing Director - Howorth Airtech

ABOUT NEIL HOWARD TELECOMS

Neil Howard Telecoms was established in 1985, with over 20 years experience in mobile communications.

How can we help you?



VOICE



LANDLINE



DATA



VEHICLE TRACKING



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Premier
Partner

