

CASE STUDY: DANIEL THWAITES PLC

THE SITUATION

Daniel Thwaites is a Lancashire Brewer and Pub Retailer based in Blackburn, proud of its heritage and tradition, which has adapted, modernised and progressed over two centuries to be one of the UK's Top 10 Brewers.

With an estate of over 400 pubs stretching from Carlisle to Birmingham and North Wales to York and Sheffield, Daniel Thwaites is now the leading Brewer from the North of England.

Having just celebrated 200 years of independent family brewing, Daniel Thwaites has the brands, pubs, people and a commitment to invest that it believes will see it flourish and progress for many years to come.

Through the years, Daniel Thwaites has realised that by having a Telecommunications partner by their side, they will be able to work more efficiently saving time and money.

THE SOLUTION

With some hundred and fifty mobile users, Neil Howard Telecoms came up with a bespoke tariff that suited Daniel Thwaites needs. More over, Neil Howard Telecoms reviews their mobile communications bills on a monthly basis ensuring that the current tariffs always meet their requirements.

Daniel Thwaites sales team are trialling a data card so that they can take the office with them i.e. being able to access to their company files, their emails, their calendar etc, from wherever they are and therefore, be more productive!

THE RESULT

With new technologies coming along, Daniel Thwaites are open to any solutions that will fit their needs, such as remote working.

HOW DANIEL THWAITES AND NEIL HOWARD TELECOMS WORK TOGETHER

"Neil Howard Telecoms have supplied Daniel Thwaites with all our mobile telecommunications needs for the past three years and they always know the best products and services for our use and we find Neil Howard Telecoms a competitive service provider. They have friendly staff that are always on hand to sort out any queries we have in a fast and efficient manner"

Colin Webb - Purchasing Manager - Daniel Thwaites Plc



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ABOUT NEIL HOWARD TELECOMS

Neil Howard Telecoms was established in 1985, with over 20 years experience in telecommunications.

How can we help you?



VOICE



LANDLINE &
IP TELEPHONY



DATA



VEHICLE
TRACKING