

CASE STUDY: BLACKBURN ROVERS FC

THE SITUATION

Blackburn Rovers Football Club are a well-established Premier League football club based in Blackburn, Lancashire. The club was established in 1875, and in 1888 became a founding member of The Football League.

The outstanding success of this company determines a need for a reliable, capable and efficient telecoms partner, the partner must provide a solution to every communication requirement, such as mobile phones for the team and data devices for the managers.

THE SOLUTION

Blackburn Rovers chose Neil Howard Telecoms because they are a local company who Blackburn Rovers can trust to provide a quality service that is expected. Neil Howard Telecoms is proactive rather than reactive and Neil Howard pride itself on giving a professional service to all companies, small or national.

THE RESULT

Blackburn Rovers are currently using 9100 Qtek PDAs, however, Neil Howard Telecoms are comparing new devices for them that will incorporate a satellite navigation system, email on the move, continually updated calendar and an application that enables your PC to send all of your contacts onto a device – saving Blackburn Rovers a lot of time and therefore being able to effectively take their office with them wherever they go... Blackberry Curve 8310 is one of the devices that will suit their needs.

Neil Howard Telecoms are proud to state that due to monitoring Blackburn Rovers and their telecoms bills every quarter, their annual savings will increase approximately £20,000 this year!

HOW BLACKBURN ROVERS AND NEIL HOWARD TELECOMS WORK TOGETHER

"Neil Howard Telecoms is a local company and if I have a problem, it is sorted out right away"

Martin Goodman – Finance Director – Blackburn Rovers



“ Neil Howard Telecoms look after our account with regular meetings and information on the latest technology. We also find the CONNECT newsletter both interesting and informative ”

**Martin Goodman – Finance Director
Blackburn Rovers**



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ABOUT NEIL HOWARD TELECOMS

Neil Howard Telecoms was established in 1985, with over 20 years experience in telecommunications.

How can we help you?



VOICE



LANDLINE &
IP TELEPHONY



DATA



VEHICLE
TRACKING