

CASE STUDY: PA GOLF

THE SITUATION

PA Golf aims to provide complete golf packages through golf days, clinics and logo golf merchandise to both the corporate and individual markets.

PA Golf:

- have extensive experience in organising corporate golf events in the UK and abroad as well as the added experience of former European Open Champion Andrew Murray, who with others in his team can provide coaching facilities and clinics for your customers.
- provide various high quality golf equipment and clothing which can include your own business logo, together with prizes to make your clients golf day a memorable one.
- will arrange your golf day to suit you, your staff and your clients, allowing you to spend valuable time entertaining rather than running the event.

Neil Howard Telecoms have been working with PA Golf for a very long time to provide their customers a great customer service through new technology.

THE SOLUTION

Senior Managers are very busy people and they are not in the office all the time as they need to go out on the road to see customers or potential customers, or attend an event etc. Being out and about can disconnect you from your office and hence why PA Golf chose the USB Stick.

"I prefer the USB to other portable devices as I can view images literally on the move, from the car park at a tournament venue even!"

THE RESULT

Using USB Sticks allowed them to be in touch with the office anywhere they go so they never have to worry about unread e-mails.

HOW PA GOLF AND NEIL HOWARD TELECOMS WORK TOGETHER

"Neil Howard Telecoms have a great customer service team. Nothing seems to be too much trouble for them."

Andrew Murray – Managing Director – PA Golf

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Andrew Murray – Managing Director – PA Golf



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ABOUT NEIL HOWARD TELECOMS

Neil Howard Telecoms was established in 1985, with over 20 years experience in telecommunications.

How can we help you?



VOICE



LANDLINE &
IP TELEPHONY



DATA



VEHICLE
TRACKING