



CASE STUDY: NEALES WASTE MANAGEMENT

THE SITUATION

Neales Waste Management was founded in 1991 with the intention of supplying local businesses with the opportunity to recycle their waste and allow the waste that could not be recycled to be dealt with in an environmentally friendly manner.

Neales Waste Management began looking into the feasibility of a vehicle management system during the middle of 2003.

THE SOLUTION

With a focus strictly on environmental issues, they began to investigate a vehicle management system. Their aims were:

- to reduce fuel consumption and CO2 emissions
- to improve route planning
- to reduce running costs

They initially investigated six possible suppliers but finally selected two that met the majority of their criteria. This criterion was set by all departments within the company. After all, it would affect everyone.

The two deciding factors for Navman were:

- Overall feedback suggested Navman was much easier to use and the graphical interface was an excellent working tool.
- The report facility was far less complicated. Reports include routes, fuel consumption, PODs for collections and deliveries, activation of lifting equipment and signature details were all available in 'real time'.

THE RESULT

Neales Waste Management have seen exceptional results with regard to:

- fuel consumption
- an increase in work capacity
- reduction in mileage
- an accurate schedule for loads
- an increase of sales revenue

“We’ll see a return on our investments within 12 months, which is much faster than we ever expected.”



Neil Howard Telecoms has managed our mobile communications for more than 10 years. We chose them over alternative suppliers because they were able to reduce our costs substantially. We have remained with them because their customer service and support is nothing short of excellent. All enquiries are handled immediately and efficiently. The team are friendly, helpful and basically bend over backwards to tailor solutions to meet your exact needs. We would have no hesitation in recommending Neil Howard Telecoms

Debbie Salmon – Health, Safety and Environmental Manager – Neales Waste Management

HOW NEALES WASTE MANAGEMENT AND NEIL HOWARD TELECOMS WORK TOGETHER

“Neales Waste Management is a company with a strong environmental focus. Working with our business partners, customers and suppliers we investigate all aspects of waste management. Not only has the Navman

system allowed us to carry out our activities effectively and efficiently, it has also increased our environmental focus, productivity and increased our monthly cost savings.”



Neil Howard Limited

Units 1 & 2, Lower Philips Road, Whitebirk Industrial Estate, Blackburn, Lancashire BB1 5PG

Tel: 08702 646464 Fax: 08700 606070

Web: www.neilhoward.co.uk Email: enquiries@neilhoward.co.uk

ABOUT NEIL HOWARD TELECOMS

Neil Howard Telecoms was established in 1985, with over 20 years experience in telecommunications.

How can we help you?



VOICE



LANDLINE & IP TELEPHONY



DATA



VEHICLE TRACKING

